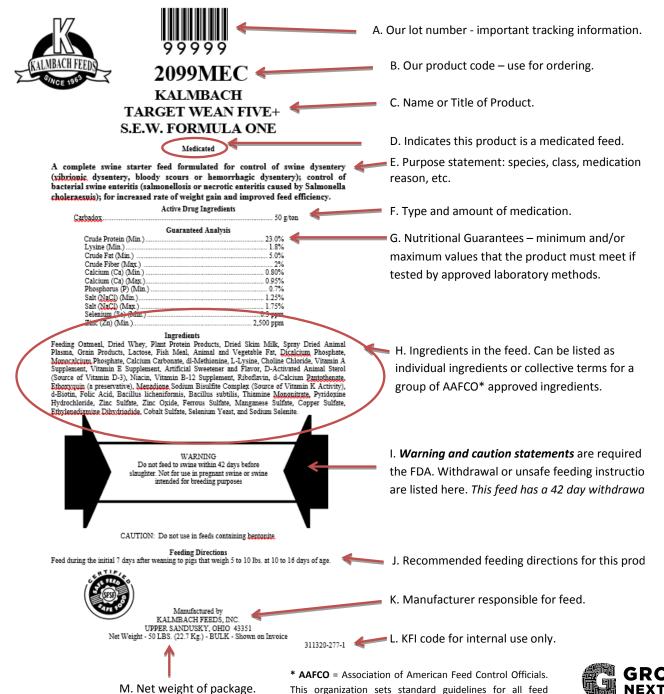
Animal Nutrition

What's in a feed bag?

Purchasing a complete commercial feed for your animal can be confusing. Knowing how to read feed labels and selecting the most appropriate feed to meet the nutritional needs of your animal can be a challenge. Since feed is 60-80% of the total cost of raising your animal, knowing how to evaluate feed is critical to the consumer. To assist you in purchasing the right feed for your animal's nutritional needs, the feed label is required to include the following information.

All feed bags must have the following:

- Product name
- Product purpose statement (must state the animal species and and animal class the feed is intended for)
- Guaranteed analysis (states levels of nutrients essential for the animal species and class)
- Ingredients in the product (must be listed in descending order by weight)
- Feeding directions (enhances the ability of the purchaser to use the product safely and effectively inline with the statement of purpose)
- Warnings and cautions of the product
- Drug ingredients
- Persons or firm responsible for the product
- · Net weight of the package



companies to follow for labeling products.

JOY BASIC BLEND

Guaranteed analysis

Crude Protein	21.0% min
Crude Fat	9.0% min
Crude Fiber	5.5% max
Moisture	10.0% max

Ingredients

Ground Yellow Corn, Wheat Middlings, Meat and Bone Meal, Corn Gluten Feed, Soybean Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Natural Flavors, Corn Gluten Meal, Salt, Calcium Propionate (preservative), Potassium Chloride, Minerals (Zinc Sulfate, Ferrous Sulfate Monohydrate, Copper Sulfate, Manganese Sulfate, Calcium Iodate, Sodium Selenite), Vitamins (Vitamin A Acetate, D-Activated Animal Sterol (source of Vitamin D3), Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex, Folic Acid, Biotin, Vitamin B12 Supplement).

JOY SUPER MEAL

Guaranteed analysis

Crude Protein	30.0% min
Crude Fat	20.0% min
Crude Fiber	3.0% max
Moisture	10.0% max

Ingredients

Chicken Meal, Brewers Rice, Chicken Fat (Preserved With Mixed Tocopherols And Citric Acid), Corn Gluten Meal, Pearled Barley, Oat Groats, Dried Beet Pulp, Natural Flavors, Dried Egg Product, Dicalcium Phosphate, Dried Brewers Yeast, Canola Oil, Fish Meal, Potassium Chloride, Salt, Dried Pumpkin, Minerals (Zing Sulfate, Zinc Oxide, Zinc Proteinate, Ferrous Sulfate Monohydrate, Iron Proteinate, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Calcium Iodate, Sodium Selenite), L-Lysine, DI-Methionine, Vitamins (Vitamin A Supplement, Vitamin D-3 Supplement, Vitamin E Supplement, Niacin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex, Folic Acid, Biotin, Vitamin B-12 Supplement), Choline Chloride, L-Ascorbyl-2-Polyphosphate, Yucca Schidigera Extract.

Look at the sample feed label from Kalmbach Feeds below to help you understand how to read a feed label.

Complete the following chart using the information from Joy Dog Food.

Product information	Joy Basic Blend (50-pound bag)	Joy Super Meal (50-pound bag)
Crude protein (min)	21%	30%
Pounds of protein	10.5	15
Crude fat (min)	9%	20%
Pounds of fat	4.7	10
Crude fiber (max)	5.5%	3%
Pounds of fiber	2.8	1.5
Main ingredient	Ground yellow corn	Chicken meal
Dog activity recommendation	Adult dogs	Highly active dogs

Things to consider:

- Fat is energy-dense, providing almost 2.25 times as much energy, pound per pound, than carbohydrates or protein. Carbohydrates (fiber) and protein provide 4 calories/gram, whereas fats provide 9 calories/gram.
- The volume of stool is directly related to the amount of indigestible ingredients in the pet food. Some level of indigestible fiber from healthy sources is good, since fiber helps clean the digestive tract, stabilize blood sugar and maintain good weight. However, if the ingredient list includes a high amount of indigestible fiber, a lot of the food that goes in your dog's mouth passes right through his system and comes out the other end.

1. Which pet food product will deliver more calories per pound? How can you determine this?

Joy Super Meal will provide more calories per pound than Joy Basic Blend. Joy Basic Blend provides 898.6 calories/pound with a ratio of 2:1: 3/2 Protein: Fat: Fiber, whereas Joy Super Meal provides 1,415.1 calories/pound with a ratio of 3:2:3/2 Protein: Fat: Fiber. Joy Super Meal has a higher protein and fat content, allowing for more calories per pound than Joy Basic Blend. To determine the calories per pound of pet food, determine the protein, fat, and fiber per pound of dog food, convert to grams and then multiply by calorie content (Protein 4 cal/g, Fat 9 cal/g, Fiber 4 cal/g).

2. Which pet food product will your pet need to consume more of to maintain its body condition? What factors help you to determine this?

Your pet will need to consume a greater volume of Joy Basic Blend (898.6 calories/pound) due to its lower caloric content per pound. Joy Basic Blend has a lower ratio of protein to fat than Joy Super Meal.

3. As a consumer, which product is the most economical choice for your pet? How many pounds of dog food would you need of each product in order to reach your goal of 900 calories of pet food per day? If the Joy Basic Blend is three-quarters of the price of the Joy Super Meal, which is the most economical choice? Which choice will leave you with less clean-up in the yard?

You will need to feed 1 pound of Joy Basic Blend per day and only ¾ of a pound of Joy Super Meal. Over a period of 50 days, you will feed the entire bag of Joy Basic Blend and only ¾ of the bag of Joy Super Meal. If the cost of the Joy Basic Blend is only 75% of the cost of Joy Super Meal, you will pay out the same amount of money per time frame to feed each product. However, your pet will consume ⅓ more pet food product, leaving you with more clean-up later on.

