

Infographic Rough Draft

Name Date Period

Directions: Use the space below or on the back to design your infographic. Remember, your goal is to introduce several components of world hunger and advertise soy-based solutions that could help solve them. Consult the Infographic Rubric to see how you will be assessed. Remember to include the following:

- 1. A descriptive title and your name
- 2. Source citations for each section (you may number them and place them in a section of their own, or neatly on the back of your infographic)
- 3. Create logical sections in your infographic that include the following:
 - Specific world hunger issues you are addressing with soy solutions, and data that helps your audience visualize this problem
 - The soy-based solutions you are marketing, and data supporting why it will help alleviate the problem
 - Creative visuals that show your message in a form other than words

Need help? See "Layout Cheat Sheet" for organizational ideas, or your references for infographic examples online.